

What is Carbon 613?

Carbon 613 is Envirocentre's made-in-Ottawa, target-based sustainability program for business. The program is creating a network of like-minded businesses that are embedding sustainability into their operations and gaining a competitive advantage. Together we are demonstrating that sustainability is in business' best interest.



Why should my organization join?

By joining, your organization will have access to:

- A **network** of like-minded businesses & organizations committed to sustainability and GHG reduction;
- A **carbon-tracking tool and training** to assist you in setting and achieving your sustainability goals;
- A comprehensive **education program** including Carbon 613 'Labs' and 'Seminars'
- Three **face-to-face check-ins** annually in addition to help with setting up a **Green Team** and ad-hoc support;
- **Expert knowledge and resources** to help you get started or fine-tune your targets; and
- A FREE subscription to **Corporate Knights Magazine**, a key resource for sustainability in Canada.

Will my organization be recognized for our efforts?

As a member of Carbon 613, your organization will be recognized as an environmental leader in the National Capital Region. Your success will be celebrated and showcased by:

- Displaying your logo on EnviroCentre's Carbon 613 **website**;
- Recognizing your carbon reduction achievements in EnviroCentre's **Year-End Report**;
- **Best practice sharing** at the Carbon 613 events;
- Sharing progress online via **social media and monthly newsletters**; and
- Celebrating your success stories at EnviroCentre's **Annual Evening of Recognition**.

How much does membership cost?

There are membership options for large and small businesses. Membership rates are flexible and tailored to the size of your business, with rates ranging from \$500 to \$7,500 annually.

How do I become a member?

To become a member and to learn more, contact erika.mayer@envirocentre.ca.

Carbon 613 is one of seven social enterprises across Ontario convening networks of businesses setting sustainability targets with the support of Sustainability CoLab. Together we're demonstrating that a more sustainable economy is possible.

